



# Fundraising that doesn't cost parents a dime!

**Any business can support local schools – without any additional costs or out-of-pocket expenses!**

**School organizations across the country have partnered with an innovative credit card processing company called School Spirit Pays, which is committed to helping raise much needed funds for schools.**

The School Spirit Pays program builds collaboration between schools and local businesses through a model that increases revenue for both.

## **Here's how it works:**

- Parents ask businesses to support our schools by using School Spirit Pays for credit card processing.
- School Spirit Pays matches the current rates that these businesses are already paying for processing – there are no additional costs for businesses.
- Every month, School Spirit Pays donates a percentage of the processing fees to the school organization - on average, about \$25 per business each month, depending upon the size of the business.
- Businesses who process with School Spirit Pays get promoted in our community through social media, public relations and other marketing.
- Our kids benefit because we have additional funds for programs, technology and equipment for their classrooms.
- The school organization can use the funds for scholarships, teacher grants, classroom resources or other programs they identify as needed in their schools



## Here's how you can help:

The School Spirit Pays program builds collaboration between schools and local businesses through a model that increases revenue for both.

- If you own a business, please contact School Spirit Pays at [www.schoolspiritpays.com](http://www.schoolspiritpays.com) or by calling 1-800-799-2390.
- If you know someone who owns a business, ask him or her to support our schools through the School Spirit Pays program.
- Ask any business, service, or healthcare provider where you use your credit or debit card, to support our schools by processing with School Spirit Pays.
- Have these businesses fill out a business interest form and email or fax it to School Spirit Pays so your organization will receive credit.
- Join the your local Spirit Pays committee and help make a big difference for our kids.

## How is School Spirit Pays able to do this?

All credit card processing companies have sales agents who are paid monthly commissions for the businesses they sign up for credit card processing.

School Spirit Pays agents are volunteers: Parents, Educators, Students and Community Leaders. Because they work for free, our cost of sales are lower than other companies. School Spirit Pays donates the savings each month to the local school non-profit organization that recruits participating businesses.

## It's fast and easy to get going – you can do it TODAY!

There are flyers and business interest forms available for you to give to the businesses you know and use. Contact your organization's representative, or go to [www.schoolspiritpays.com/toolsforschools](http://www.schoolspiritpays.com/toolsforschools) to download the materials.



# Frequently Asked Questions

## Who can sign up?

Any parent, educator, student or other concerned volunteer can sign up their non-profit organization to be part of School Spirit Pays. Typical non-profits in a school district include the Education Foundation, PTOs and PTAs, and Booster Clubs. We ask that the organization be a non-profit due to taxation issues and also because non-profits also have reduced federal, state and local oversight, allowing them better control over how the funds are used.

## How do I enroll?

You can either fill out the online enrollment form on the School Spirit Pays web site or fill out the printed enrollment form and fax or email it back to School Spirit Pays.

## What training do you provide?

We provide a series of hands-on working sessions with your organization to help you plan your volunteer recruiting, train your volunteers and develop your first business recruiting campaign. We also provide online training modules that can be used with your volunteers.

## What do I have to know to recruit businesses?

The recruitment process is simple – you are simply looking for a commitment to support schools by switching to School Spirit Pays – and we'll take it from there. You'll take their commitment form and mail, fax or email back to us and our call center will coordinate the next steps directly with the business owner.

## How does my kid's school get credit for my volunteer work?

When you enroll a business, your organization is automatically credited with a portion of the donation from the business. The business can decide how to allocate the remaining portion across other school organizations in your community. In most cases, your organization receives 50% of the donation.

For more information or to sign up TODAY go to:  
[www.schoolspiritpays.com](http://www.schoolspiritpays.com) or call (800) 799-2390